Congratulations on your nomination for the 2021 AusMumpreneur Awards!

HERE ARE THE QUESTIONS FOR YOUR AWARDS APPLICATION:

* It’s important to not change the formatting of this page (this includes text size, font and colour, margin size etc) or delete any of the text.
* The word limit for each answer (below the dotted line) is 100 - 150 words.
* Save the document as your name and business name eg. Katy Garner, AusMumpreneur
* We recommend asking a friend to proofread your application before submitting
* Once completed email your entry form and a high res photo of yourself to **awards@ausmumpreneur.com** *(scroll below to read type of photo to submit)*
* Closing date for applications is **11:59pm Friday 16 July 2021**.

NAME:

BUSINESS NAME:

POSTCODE:

CITY & STATE:

NO OF YEARS IN BUSINESS:

NO OF EMPLOYEES (INC PART TIME AND VA):

TURNOVER 2020/2021 FINANCIAL YEAR (This information is kept confidential)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* 0 - $25,000
* $25,000 - $50,000
* $50,000 - $100,000
* $100,000 - $200,000
* $200,000 - $350,000
* $350,000 - $500,000
* $500,000 - $1,000,000
* $1,000,000 - $2,500,000
* $2,500,000 - $5,000,000
* $5,000,000 - $10,000,000
* $10,000,000+

Percentage of financial growth from 2019/2020 to 2020/2021 Financial Year (if known)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

AWARDS CATEGORY NOMINATING FOR AND STATE:

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Tell us about yourself & your business {100 – 150 words written in third person}

What inspired you to start your business?

What do you love about being a mumpreneur?

What has been your greatest challenge & how have you addressed this?

What have been your top 3 greatest achievements in the past 12 months?

What do you wish you knew before you started your business?

What advice would you give to someone thinking about starting a business for the first time?

Why do you believe you should win this award?

* Website link
* Facebook page link

**JUDGED CATEGORIES**

**National Awards**

**AusMumpreneur of the Year** This award recognises exceptional business owners who have been in business 5+ years

**Rising Star AusMumpreneur of the Year** This award recognises exceptional first-time business owners who have been in business for 2 – 5 years

**Emerging AusMumpreneur of the Year** This award recognises exceptional first-time business owners who have been in business less than 2 years

**Regional Awards**

**QLD/NT – ACT/NSW – WA/SA – VIC/TAS**

**Business Excellence Award** This award recognises businesses that have achieved outstanding results in all aspects of business, including creativity, innovation and resilience.

**Regional Business Award** This award recognises rural, remote & regional businesses that have achieved outstanding results in all aspects of business, including marketing, profitability, influence, presentation and customer service.

**Business Pivot Award** This award recognises businesses that have achieved outstanding results through pivoting their business due to Covid 19 using creativity, innovation and resilience.

**Disabled Business Excellence Award** This award recognises a woman in business living with Disability and/or Chronic Illness that has achieved outstanding results in all aspects of business, including creativity, innovation and resilience.

**Global LGBTQ+ Business Excellence Award** This award recognises a LGBTQ+ person in business that has achieved outstanding results in all aspects of business, including creativity, innovation and resilience.

**Indigenous Business Excellence Award** This award recognises Indigenous business that have achieved outstanding results in all aspects of business, including creativity, innovation and resilience. \*Must be an Idigenous Australian Aboriginal/Torres Strait Islander to be eligible to enter this category

**Multicultural Business Excellence Award** This award recognises Multicultural businesses that have achieved outstanding results in all aspects of business, including creativity, innovation and resilience. \*Must be from a multicultural or culturally and linguistically diverse (CaLD) background with at least one natural parent born in a country other than Australia to be eligible to enter this category

**The One to Watch Award** This award recognises individuals that are pre-launch or in their first 12 months but have a creative, scalable, interesting or innovative business idea, innovation or concept.

**Global Brand Award** This award recognises exceptional businesses that are exporting internationally in 5 or more countries.

**Women will change the world Award** This award recognises individuals who are making a difference to people’s lives, the environment or the world through their business or their non-profit

**Overcoming the Odds Award** Recognising women who have overcome adversity and significant challenges to succeed in business.

**Sustainability Award** This award recognises businesses’ commitment to sustainable, ethical and eco -friendly business practices.

**Women’s Champion Award** This award recognises individuals who are championing other women, through leadership, employment or empowerment.

**Eligible to women that have a product based business**

**Product Innovation Award** This award recognises businesses that have invented their own unique product or range of products

**Sustainable Product Award** This award recognises product businesses’ commitment to sustainable, ethical and eco -friendly business practices

**Fashion Award** This award recognises Fashion businesses that have created their own unique clothing range

**Product Design Award** This award recognises businesses that have designed their own unique product or range of products

**Handmade Business Award** This award recognises handmade businesses that have achieved outstanding results in all aspects of business, including creativity, innovation and resilience.

**Eligible to women that have a service-based business.**

**Service Business Award** This award recognises service-based businesses that have achieved outstanding results in all aspects of business, including creativity, innovation and resilience.

**B2B Service Business Award** This award recognises service based businesses that have achieved outstanding results in all aspects of business, including creativity, innovation and resilience.

**Financial Services Business Award** This award recognises financial services based businesses that have achieved outstanding results in all aspects of business, including creativity, innovation and resilience.

**Hair & Beauty Business Award** This award recognises Hair & Beauty businesses that have achieved outstanding results in all aspects of business, including creativity, innovation and resilience.

**Health & Wellbeing Business Award** This award recognises Health & Wellbeing based businesses that have achieved outstanding results in all aspects of business, including creativity, innovation and resilience.

**Retail Business Award** This award recognises retail businesses that have achieved outstanding results in all aspects of business, including creativity, innovation and resilience.

**VA Institute Business Award** This award recognises VA businesses that have achieved outstanding results in all aspects of business, including creativity, innovation and resilience.

**Food & Beverage Award** This award recognises businesses that have created their own unique product or range of products

**Tech Award** This award recognises business in the tech, innovation, online or mobile space that have achieved outstanding results in all aspects of business, including creativity, innovation and resilience.

**Creative Entrepreneur Award** This award recognises creative businesses that have achieved outstanding results in all aspects of business, including creativity, innovation and resilience.

**Women’s Business School Ignite Award** This award recognises Women’s Business School students that have achieved outstanding results in all aspects of business, including creativity, innovation and resilience. \*Must be a graduate or enrolled in the Women’s Business School to be eligible to enter this category

**Women’s Business School Accelerate Award** This award recognises Women’s Business School students that have achieved outstanding results in all aspects of business, including creativity, innovation and resilience. \*Must be a graduate or enrolled in the Women’s Business School to be eligible to enter this category

**PEOPLE’S CHOICE VOTING CATEGORIES**

**Influencer Award** Most popular bloggers and social media influencers as determined by people’s choice voting

**Leadership Award** Most popular leader as determined by people’s choice voting

**Customer Service Award** Excellence in customer service as determined by people’s choice voting

**E-Commerce Store Award** Most popular online store as determined by people’s choice voting

**Product Award** Most popular product as determined by people’s choice voting

**Business Coach Award** Most popular business coach as determined by people’s choice voting

**Making a Difference Award (BUSINESS)** Most popular business making a difference as determined by people’s choice voting

**Making a Difference Award Environmental Impact** Most popular environmental impact business or organisation making a difference as determined by people’s choice voting

**Making a Difference Award Health & Wellbeing** Most popular health and wellbeing business or organisation making a difference as determined by people’s choice voting

**Making a Difference Award Children’s Education** Most popular children’s education business or organisation making a difference as determined by people’s choice voting

**Making a Difference Award Humanitarian Impact** Most popular humanitarian business or organisation making a difference as determined by people’s choice voting

**Making a Difference Award Social Enterprise** Most popular social enterprise business making a difference as determined by people’s choice voting

**Making a Difference Award Global Impact** Most popular global impact business or organisation making a difference as determined by people’s choice voting

**Making a Difference Award Local Community Business** Most popular local community focused business or organisation making a difference as determined by people’s choice voting

**Making a Difference Award Cultural Diversity and Inclusion** Most popular cultural diversity and inclusion focused business making a difference as determined by people’s choice voting

**Making a Difference Award (Non-profit)** Most popular non-profit or charity organisation making a difference as determined by people’s choice voting

**IMPORTANT DATES**

Nominations open – Monday 3 May 2021

Nominations close – Friday 9 July 2021

Nomination Forms Due – Friday 16 July 2021

Finalist in judged categories announced Friday 30 July 2021

People’s Choice voting starts Monday 9 August 2021

People’s Choice voting ends Friday 27 August 2021

Online judging from 9 August – 20 August 2021 \*Compulsory for judged category finalists

If you have any questions about the awards please see the FAQ on the AusMumpreneur website or email us directly to [awards@ausmumpreneur.com](mailto:awards@ausmumpreneur.com)

**HIGH RESOLUTION PHOTO TO BE ATTACHED TO YOUR ENTRY FORM**

* The photo file must be named with your name and business name eg. Katy Garner AusMumpreneur
* This photo should be just yourself without other people in it unless you are entering as a partnership
* Please no text, logos or montages
* If you are a finalist this photo will be used for the digital screen at the awards night so please use a good quality image you would be proud to share
* Your photo is part of your application and must be included to be eligible

**TERMS & CONDITIONS**

**Please read all terms and conditions**

Agreeing to the terms and conditions and giving permission for your quotes, images, video, audio and any other material associated with the AusMumpreneur Awards and/or your submission, to be used by AusMumpreneur is a condition of entry. Completing your submission indicates your agreement to abide by these terms.

Entrants must be either from Australia or New Zealand and own their own businesses, non-profit organisations or blogs.

To enter your application there is an admin fee of $125 for your first nomination and $75 for additional categories to help cover the costs of processing applications. $2 from every awards application goes towards supporting the AusMumpreneur Scholarship program. All nominees also receive a press release template to send to your local media as part of your nomination pack.

Nominees must display the AusMumpreneur Award Nominee Banner on their website or blog with a link back to www.ausmumpreneur.com Winners in all categories must display the AusMumpreneur Awards Winner button on their homepage for 12 months.

Nominees are encouraged to gain media exposure for their business and all nominees receive a press release template to send to your local media as part of your nomination pack.

Winners will be announced at the AusMumpreneur Awards dinner. All finalists present will be acknowledged at the AusMumpreneur Awards gala dinner

Businesses with a forum for mums in business are ineligible to enter the awards

AusMumpreneur staff and family members are ineligible to enter the awards

We have a zero tolerance policy on bullying. Bullying, harassment or intimidation of other contestants will not be tolerated. This includes attempting to contact the awards coordinators with negative information about nominees or encouraging third party individuals to cause trouble for fellow nominees.

Nominees behaving unethically or unprofessionally may be disqualified at the coordinators discretion and will not be refunded. No correspondence will be entered into.

These awards are competitive and not everyone can be a finalist or a winner, while this may be disappointing for some, all entrants are expected to act professionally at all times. Individuals who fail to act professionally may be asked to retract their nomination from the awards and will not be refunded.

These awards are provided by the AusMumpreneur Network to support, encourage and celebrate the efforts of mums in business and all entrants are asked to be respectful of the AusMumpreneur Network staff, volunteers and our awards partners’ brands. Individuals who fail to abide by these guidelines at the awards coordinators’ discretion, may be eliminated from the awards and not refunded.

Due to the large volume of emails we receive we regret to inform that we are unable to answer all individual email questions regarding the awards, please refer to the FAQ before emailing us.

Completed applications will be made available for public viewing on our website

Accepting these terms and conditions is a condition of entry.

**People’s choice**

People’s Choice finalists do not have interviews and will be selected by public vote. There are two rounds of voting. The top ten people in each category go through to the final round.

People’s Choice winners will be selected by number of votes at close of voting. No correspondence will be entered into.

There is to be only ONE vote per person – voters MAY NOT vote under false names/email addresses/accounts OR vote for other people/email addresses/accounts.

Nominees are allowed to run promotions, however we do ask that discounts, special offers, prizes etc are drawn randomly as a general thank you for support from ALL fans/customers/supporters rather than just those who have voted. AusMumpreneur accepts no responsibility for the running of these competitions or promotions in any way.

Nominees are encouraged to use social media, newsletters, their website, local PR etc to gain votes but NOT third party ‘click-farm’ sites or bought votes.

**Judged categories**

Finalists in the judged categories will be contacted by email with confirmation that they have qualified as finalists by Friday 30 July 2021.

Judging is based on your entry submission. The panel decision is final and no correspondence will be entered into.

The finalists list will also be published at ausmumpreneur.com

Finalists in the judged categories will be interviewed on Zoom from 9 -20 August 2021

Winners in each category will be announced at the AusMumpreneur Awards gala dinner

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